



PA/NJ AAHAM Annual Institute

Keystone, Philadelphia, New Jersey, and Three Rivers Chapters of AAHAM

DATE: Thursday, June 1, 2023

LOCATION: Wind Creek Casino Resort Bethlehem
77 Sands Boulevard, Bethlehem, PA 18015

COST: **\$125 AAHAM Member** **\$150 Non-Member**

****6.25 Educational Hours = 12.5 AAHAM CEUs****

The Keystone, Philadelphia, New Jersey, and Three Rivers Chapters of AAHAM are pleased to present this year's Annual Institute and Sponsor Fair. Come join us for a day of education and networking with peers and vendor partners.

AGENDA

07:30 AM —08:30 AM	Registration, Breakfast, & Sponsor Exhibits	Meeting Room & Exhibitor Hall
08:30 AM —08:45 AM	Welcome/Announcements	Chapter Presidents
08:45 AM —10:00 AM	Creating a Culture of Success	Brian Garver , Sr. VP Business Development and Marketing, KeyBridge
10:00 AM —10:30 AM	Networking Break	Exhibitor Hall
10:30 AM – 11:30 PM	Project Ascend	Calvin Jordan, MBA , AVP Patient Access, Penn Medicine
11:30 AM -- 12:00 PM	National AAHAM Updates	Lisa Laudeman , National AAHAM 1 st Vice President
12:00PM —1:00 PM	Lunch	Meeting Room
1:00 PM --- 1:30 PM	Federal and State Updates	Chad Wallace , Executive Vice President, HRSI
1:30 PM – 2:15 PM	Cybersecurity	William Bieljeski , Bank of America Senior Treasury Sales Officer
2:15 PM – 2:45 PM	Networking Break	Exhibitor Hall
2:45 PM – 3:30 PM	Managing Through Change	Anita Colon , VP Revenue Cycle Operations, Temple University Health
3:30 PM -- 4:45 PM	Provider Panel – Metrics, Data and Reporting Tools	Tisha Peterkin, MBA, CRCS , Director Revenue Cycle, Jefferson Health Anita Colon , VP Revenue Cycle Operations, Temple University Health Jennifer Eppley , Director of Patient Access, WellSpan Health Alyshia Ravida, MHA , Director Partner Analytics, Innovu Jeff Hinkle , VP Patient Financial Services, Lehigh Valley Health Network
4:45 PM – 5:00 PM	Closing Remarks/Exhibitor Raffles/Drawings	Meeting Room